



# Kamrup College, Chamata (Nalbari)

(Affiliated to Gauhati University, Re-Accredited by NAAC with 'A' Grade)

ISO 9001:2015 Certified

## Workshop on

**Fueling Startup Success: Cultivating Innovation, Entrepreneurship, and Mindset Development"** Organized by

**INTERNAL QUALITY ASSURANCE CELL (IQAC)**

In association with

**Institutions' Innovation Council (IIC), Kamrup College, Chamata**

**Date: 02-04-2024**

## A Report

Internal Quality Assurance Cell (IQAC) and Institution's Innovation Council (IIC), Kamrup College, Chamata organized a workshop on **"Fuelling Start-up Success: Cultivating Innovation, Entrepreneurship, and Mind-set Development"** on 02-04-2024 at College premises for the students and Teachers for making awareness on innovation, Entrepreneurship and incubation. The workshop was anchored by IQAC co-ordinator by welcoming all the dignitaries and students. The workshop was chaired by Vice-Principal, Dr Kabita Choudhury by delivering key note address in the beginning. In the workshop, Dr. Hiral Ranjan Das, Dy. Director, Innovation, incubation and Entrepreneur Cell, Assam Royal Global University and Mr. Ashok Talukdar, Associate Prof. Department of Mechanical Engineering, Assam Royal Global University, Guwahati were present on this occasion. In the speech delivered by Dr. Hiral Ranjan Das, stated that start-up is essentially a young company founded by one or more entrepreneurs to develop a unique product or service and bring it to market. Startups typically focus on a single, innovative product or service that addresses a gap or creates a new market. He told that Startups play a crucial role in the economy, driving innovation and creating jobs. They often introduce new technologies or business models that challenge established norms, pushing industries forward. He stated that the rise of digital start-ups has revolutionized how we communicate, shop, and work, highlighting the start-up impact beyond its size or revenue. By focusing on solving real-world problems with innovative solutions, start-ups not only aim for commercial success but also aspire to join the ranks of the best tech companies, contributing to societal progress. This dual pursuit of growth and innovation makes startups a vital part of the modern business landscape, embodying the spirit of entrepreneurship and the potential for transformative change. His PowerPoint presentation was very fruitful for students and faculties. Another resource person, Mr. Ashok Talukdar Deliberate the need and importance of incubation centre in higher educational Institution for bringing up or identifying the innovative students for their works or services for realising their dreams. Thus both the resource person gave very

informative and brain storming speech for students. The programme was end with a vote of thanks offered by Dr. Biswajit Das, Coordinator of IQAC, Kamrup College.

Youtube link for the workshop:

[https://youtu.be/JvWvr1ZbPKg?si=Jefe2W882BGe46\\_m](https://youtu.be/JvWvr1ZbPKg?si=Jefe2W882BGe46_m)

### Glimpses of the workshop:






 **GPS Map Camera**

Nalbari, Assam, India  
 C82X+58R, Kamrup College Rd, Assam 781375, India  
 Lat 26.40066°  
 Long 91.34928°  
 02/04/24 12:11 PM GMT +05:30



**Workshop on**  
**Fuelling Start-up Success:**  
 Cultivating Innovation, Entrepreneurship, and Mind-set Development  
 Organized by  
 Internal Quality Assurance Cell (IQAC),  
 Kamrup College, Chamata  
 In collaboration with  
 Institution Innovation Council (IIC)  
 Kamrup College, Chamata

  
 (Dr. D. K. Bezbaruah)  
 Principal  
**Kamrup College, Chamata.**  
**Principal**  
 Kamrup College, Chamata



  
 Coordinator  
 Internal Quality Assurance Cell  
 Kamrup College, Chamata